



Contact: Marketing Director, marketing@magnumheat.com

For Immediate Release:

High energy prices make heating with corn and other agri-fuels an appealing option for homeowners and legislators

Biomass stove/furnace manufacturer will sell record units in 2006-07 heating season

Hutchinson, MN – November 13, 2006

Mike Haefner, president and founder of American Energy Systems in Hutchinson, MN has been told he's crazy before. That was prior to being featured within the pages of *The Washington Post* and *The Wall Street Journal*, live prime-time CNBC interviews, and personal visits from government officials such as Senator Norm Coleman of Minnesota. Apparently he's not crazy anymore.

Today, as homeowners everywhere search for alternatives to decrease their heating bills, heating with renewable fuels such as corn, wood pellets, wheat, barley, and oats is growing in popularity across the country. "Numerous factors can be attributed to the continual rise in overall demand" says Haefner. "People are fed up with needing to be dependant on foreign sources of oil. Others are attracted to the environmental benefits heating with corn has. Most read about how much money they can save on their heat bill and pick up the phone minutes later."

It's not uncommon for homeowners to cut their heat bills in half by heating with renewable resources and lowering their consumption of fossil fuels such as natural gas and fuel oil. One of the true benefits of the stoves and furnaces produced at American Energy Systems is their ability to burn a variety of solid agri-fuels. Haefner continues, "In the heartland, corn is readily available. In the northeast, wood pellets are the common choice. Many homeowners in different areas of Canada heat with grains such as

- MORE -

wheat, barley, oats, and durum. It all depends on your location and what renewable fuels are readily available in your area. The great thing about our Magnum appliances is the ability our customer's have to switch fuel sources should a fuel type ever become scarce in their area – such as wood pellets have become in some states.”

Unlike wood-burning stoves and fireplaces, the amount of ash produced by heating with corn and other agri-fuels is remarkably small. Typically, the daily amount of ash, or “clinker” as it is called when burning corn, will fit within the palm of your hand. “The stoves do require some daily maintenance, but our customers have found that the days of hauling out bucket loads of ash are over when they decide to heat with agri-fuels” says Haefner.

Many attribute American Energy Systems as the first producer of a corn-burning stove in the early 1980s. More than thirty years after its inception in 1973, the company remains the premiere manufacturer of biomass-burning appliances today.

For more information on American Energy Systems, please contact the Marketing Director directly at marketing@magnumheat.com. Find additional press information online at <http://www.magnumheat.com/pressroom.cfm>.